

Evolutionary Ideas

Portfolio
... because everyone's different...



Purpose

New and creative ideas are what makes the world go round and helps businesses to develop their market share. This activity builds on the principle and assists delegates to start thinking of what they can do to help their organisation/department maintain its competitive advantage. It is also a good activity that can help to re-stimulate delegates during a heavy/intense session and get delegates thinking again in a positive manner.

Timings

15 minutes (although this can be increased if necessary).

Instructions

- Split delegates into groups with at least four people in each group.
- If you do not have many delegates on the event then conduct this activity in full group.
- Explain the purpose is to build on one another's ideas so that the base idea begins to evolve as more delegates add to it.
- Give each group a blank flipchart sheet and ask them as a group to think of an idea that would be good for their business to introduce or implement.
- The idea then goes at the top of the flipchart paper and represents their base idea.
- Each group member then has to write their name down the left hand side of the flipchart, what they see as the next step in the evolutionary process and how they can help in implementing that idea. (It is important that they do highlight how they can help the process).
- Each idea written down must relate to the base idea in some shape or form.
- A word of caution: the base idea must be realistic and not some 'pie in the sky' idea that will never be adopted by the organisation.
- The evolutionary process continues until each delegate has had a go then the groups present their base idea back to the whole group, explaining how it evolved.
- After this start a discussion using the discussion points to help you.

Discussion points

- Whilst acting as an energiser in order to re-stimulate delegate's minds it clearly highlights the benefits of listening to one another and building upon each other's ideas.
- It shows that when people are receptive to one another they can start to be proactive in helping things to improve. Relating this to the business, where delegates start to work together and build upon each other's ideas, they can quite often make substantial progress in improving their working environments and helping the business move forward.

